

EXPERIENCED, ORGANISED, DEADLINE-AWARE, CREATIVE AND CLIENT FRIENDLY
DESIGN, ART DIRECTION, PROJECT MANAGEMENT, PRINTING AND PHOTOGRAPHY
INDESIGN, PHOTOSHOP, ILLUSTRATOR, ACROBAT AND QUARK

WORK EXPERIENCE

Senior Designer/Publications Manager for The Prince's Foundation

London, Feb–Aug 06 (6 month contract)

Since I was recruited to work for Prince Charles' urban design charity, I have created a set of corporate, marketing and educational materials; started revamping the website; and created an environmentally friendly annual report and membership magazine. I have also designed large scale exhibitions for conferences on urbanism, managed printing budgets, workflow and attended press checks when necessary.

Senior Designer for Urban Exchange Design Studio

London, Apr 05–Jan 06 (9 month contract)

My position involved redesigning the company logo and branding materials as well as creating clean, strong graphic design for various projects, including books for town planning and design, posters for public art competitions, masterplan reports, and event invitations. I consulted with clients, liaised with printers for digital and litho press printing and managed budgets and work flow for two junior designers.

Freelance Designer for Springboard Design Consultancy

London, Feb–Apr 05 (3 months freelance)

Designer for Deutsche Bank

London, Jan 05 (1 month freelance)

Designer for HarperCollins Publishers

London, May 04–Jan 05 (6 month contract)

Designed and managed projects for their mind/body/spirit division. In this role, I worked alone in the concept and design of book jackets, structural packaging and accompanying graphics. A creative and deadline-driven role, it involved extensive budgeting and communication with printers and the production staff.

Senior Designer for PA Consulting Group

London, Feb 03–May 04 (1.5 years full time)

Created high-level corporate design projects for the health, technology, financial and government sectors. Designed magazines, brochures, annual reports, logos, flyers and signage. Work integrated clean typography, photo montage, charts and diagrams. Worked with the web team, supplying them with motion graphics and art direction.

Designer for The MathWorks

Natick, MA, Mar 00–Oct 02 (2.5 years full time)

Designed and implemented a new identity for this software company, with a new logo, colour palette, grid system and font family. This was applied across all printed materials and website, including newsletters, direct mail, brochures and data sheets. Designed packaging and cd artwork for their mathematical software, Matlab.

Earlier work, Aug 98–Mar 00

Art Director for Toth Brand Imaging, MA (1 month contract for pitch)

Designer for Rockport Publishers and Oro & Associates, MA (3 month contract)

Graphic Designer for Island Oasis, MA (3 month freelance)

Designer for Commonwealth Financial Group, MA (1 month freelance)

Art Director for Rubell Hotels Miami, FL (1 year)

EDUCATION

University

Miami Ad School, Miami Beach

Art Direction portfolio program

Parsons School of Design, New York

Interior Design certification

Lesley University Cambridge, MA

Art Therapy, 2 years completed

Courses

Major Training, London

Advanced InDesign

Art Institute of Boston

Logo Design and Design History

Interactive Factory

Advanced Adobe Photoshop,
Macromedia Flash, Beginner HTML

Edward Tufte

Envisioning Information Seminar

Bentley College

Human Factors in
Information Design

PERSONAL

Design Influences

Art Nouveau, Fashion Textiles,
Japanese Brush Calligraphy, Posters
and Film Titles by Saul Bass.

Hobbies

Photography, linocuts, sudoku,
playing Nintendo, painting with
acrylics and pastels, listening to
music and watching films.

Awards

Miami Ad School Gold Award,
Best Art Direction for Print Ad.

Massachusetts Society for
Technical and Scientific printing,
Best Design in a Newsletter.

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DESIGN

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US telephone coming in August